



I have been a strategy advisory consultant for over two decades, working with TCS, PwC, KPMG, GE Capital and Accenture.

I help clients develop growth strategy through new products/services and market entry initiatives; and execute through change management and program management.

BUSINESS COURSES CREATION INDEPENDENT TRAINING PROVIDER

Client Description

The client was an independent consultant, creating business training course for sale and delivery online.

Process

- Definition of audience
- Identification of instructional design framework
- Creation of script, quizzes, slides
- Recording of video and voiceovers
- Editing and production
- Uploading to selected platform and arrangement via site builder.

Issue/Need

The courses need to be short (<120 min) and cover a range of concepts in strategy and business planning.

Deliverables

1. Training course with introduction, content, progress assessments, certificate.