



I have been a strategy advisory consultant for over two decades, working with TCS, PwC, KPMG, GE Capital and Accenture.

I help clients develop growth strategy through new products/services and market entry initiatives; and execute through change management and program management.

TRAINING WEBSITE CREATION INDEPENDENT TRAINING PROVIDER

Client Description

The client was an independent consultant, creating business training courses for sale and delivery online

Process

- Assessment of various LMS on features, pricing and support
- Identification of WordPress site themes
- Website design and inclusion of non-training content (About, Blog, Contact, Policies, etc.)
- Setup of LMS, CSS
- Integration with WooCommerce
- Setup of local and international payment portals

Issue/Need

The client wished to create an independent website to host and deliver training courses, with features that support content management, payment, student management.

Deliverables

1. WordPress-based training site with built-in LMS
2. Support for multi-currency payments
3. Student enrollment management
4. Courses management